

Steeple Langford Cricket Club Development Plan 2010

Club Development Plan Sections

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- 5 Year Future Plan

Club Background

Club Mission Statement

Is to provide high quality cricket and facilities in a friendly environment for all members of Steeple Langford CC and the local community.

Objectives

Aim 1: Harness and develop all young cricketers so they have the opportunity to contribute to the game of cricket at all levels and play a central role in club cricket life.

A - Deliver well structured coaching sessions across all age groups.

B - Offer the opportunity for competitive cricket in local leagues whilst developing ability and standards to ultimately compete in the Wilts Junior Leagues.

C - Improve club coaching skills through continual development and training.

D - Nominate a minimum of 6 per age group for the county indoor winter coaching program and ultimately provide at least 1 member of a county squad from Steeple Langford CC.

E - Make good use of the club partnership with South Wilts CC. This provides a development pathway for the more gifted players from SLCC and offers cricket to some SWCC players with limited opportunities

Aim 2: Develop and strengthen a structure and pathway for women and girls to actively participate in and follow cricket.

A - Actively encourage more girls to join the junior section and attend coaching nights.

B - Suggest / encourage all female members in the correct age group to join the Salisbury district girl's team held at South Wilts CC.

Aim 3: Develop and strengthen the whole club environment, promoting cricketing opportunities for **disabled people**.

A - To ensure that any club house and changing room refurbishment takes into account disabled people's needs.

B - Offer coaching expertise to the local authority to help with local initiatives

C - One coach to attend coaching the disabled training course.

Aim 4: Develop and promote cricket for **black and ethnic minorities**

A - Steeple Langford CC offers both coaching and competitive opportunities for cricket to black and ethnic minorities.

B - SLCC constitution contains an equal opportunities statement.

Aim 5: Ensure that our cricket club is an integral part of the local community, contributing an invaluable service to all sections of the **local community**, developing club members, supporters and volunteers

A - Continue to offer coaching and opportunities in cricket to all of its members.

B - Promote the club and cricket within the local community.

C - Develop club to School link with local primary school - coaches going into school.

D - Organise the annual Fete week cricket match.

Aim 6: Develop and strengthen **senior playing teams**, providing positive role models to all club members, leading achievement and success.

A - Adult 1st XI to gain promotion back into Hampshire League North West 2 division in 2010 - long term Aim is for County division 4 status.

B - Adult 2nd XI to gain immediate promotion from Hampshire League NW4 division back into NW3.

C - The captains / cricket subcommittee to continue with selection policy of using promising junior players in the 2nd XI when required.

D - The fixture secretary to continue to find good standard adult friendly fixtures on Sundays to introduce promising junior players into adult cricket prior to playing Saturday league cricket.

Club Structure

The **General Management Committee** is made up of the following representatives - Chairman, Vice Chairman, Secretary, Treasurer, Grounds man, Fixture Secretary, Club Welfare Officer, Club Development Officer, Health & safety officer, Volunteer coordinator, All Team Captains, Junior coordinator, Colts Parent Rep, Management Trustee's Rep and 3 Committee Members.

The **Junior Section Subcommittee** is made up of the following representatives - junior co-coordinator, junior administrator, Club Welfare Officer, Head Coaches, Coaches, Assistant Coaches / Volunteers, Team Managers

The **Grounds Subcommittee** is made up of the following representatives - Grounds man and 2 volunteers

The **Club Development Subcommittee** is made up of the following representatives - Club Development Officer and 2 volunteers

The **Social / Fundraising Subcommittee** is made up of the following representatives - 4 volunteers

The **Cricket Subcommittee** is made up of the following representatives - Captains, Vice captains and Fixture secretary

Current Links with Sports Development Partners

Local Authority Sports Development Officer

District Development Group

School Sport Partnership

Schools Selector

The Wylde Valley Church of England Voluntary Aided Primary School

Facilities

Steeple Langford Recreation Ground

The Square & Outfield at Our Club:

Number of pitches on our square	10
Quality of our pitches	Good
Quality of the outfield	Good

Square Synthetic Pitch:

Total number of match play pitches on our square	1
Quality of this pitch	Good
Number of Synthetic practice pitches	2
Quality of this pitch	Satisfactory

Changing Rooms at our club:

Total number of team changing rooms	2
Total number of umpire changing rooms	2

Number of Synthetic practice pitches 2

Our changing rooms comply with ECB standards (TS5)

Total number of shower heads 4

Total number of toilets 2

The Ancillary Facilities at our club:

Total number of sight screens 3

Total number of covers 0

Type of scoreboard Manual

Ground Machinery	Yes or No	Condition
Roller	Yes	Poor
Pitch Mower	Yes	Good
Outfield Mower	Yes	Good
Aerator	No	None
Scarifier	Yes	Poor

Other sports that have use of our ground:

Football

Tennis

Chaffyn Grove School Sports Hall

Facility Data

How many net lanes at the site?	2
Do you have priority booking per annum?	No
What lighting do the Lanes have?	Satisfactory (501 - 750 lux)
Does the flooring system meet your requirements?	Yes
Do you use mats?	Yes
Is the netting system more than 7 years old?	No

Personnel

The Volunteers and people currently at our club

Name	Age	Gender	Disabled
Chris Burnell	26 - 44	Male	No
Holly Dennis	16 - 25	Female	No
Peter Dennis	45+	Male	No
Sarah Dennis	45+	Female	No
Tom Dennis	16 - 25	Male	No
Emma Emm	26 - 44	Female	No
Robb Emm	26 - 44	Male	No

Stuart Emm	26 - 44	Male	No
Mike Fiddy	26 - 44	Male	No
Gavin Foster	26 - 44	Male	No
Andrew Foyle	45+	Male	No
Sue Foyle	45+	Female	No
Sven Gould-Hocking	26 - 44	Male	No
Darren Harvey	26 - 44	Male	No
David Henderson	45+	Male	No
Kate Henderson	45+	Female	No
Jon Hill	26 - 44	Male	No
Nick Mundy	16 - 25	Male	No
Nigel Mundy	45+	Male	No
Clive Pemberton	26 - 44	Male	No
Gary Smith	16 - 25	Male	No
Trevor Thompson	45+	Male	No

Currently looking for:

ECB Coaching Assistant (UKCC1) X 1

Fund Raiser X 4

Specific Projects & Events (Cricket Force) X 1

Press Officer X 1

Grounds man X 1

Umpire (Unqualified) X 2

Scorer (Unqualified) X 2

Trials & Assessments

Does your club nominate players for District assessment sessions / trials? Yes

Does your club nominate players for County assessment sessions / trials? Yes

Players in Representative Cricket

2 Players in District Boys Squad

Use of Your Facilities

Are Your Club Facilities Used For District Cricket? Yes

Are Your Club Facilities Used For County Cricket? Yes

Are Your Club Facilities Used By a First Class County Academy? No

Are Your Club Facilities Used For First Class / Minor County Cricket? No

School Activity

Wyle Valley Church of England Voluntary Aided Primary School Activity (Current Data Only)

Curriculum Session Information

School Year	Curriculum Coaching Sessions	Boys in Sessions	Girls in Sessions	Ethnic Minority in Session	Disabled in Sessions
Year 4	12	10	13	0	0
Year 5	12	10	13	0	0
Totals	24	20	26	0	0

After School Session Information

After School Sessions	Boys in Sessions	Girls in Sessions	Ethnic Minority in Session	Disabled in Sessions
12	7	1	0	0
12	8	2	0	0
24	15	3	0	0

Wyle Valley Church of England Voluntary Aided Primary School Activity (Planned Data Only)

Curriculum Session Information

School Year	Curriculum Coaching Sessions	Boys in Sessions	Girls in Sessions	Ethnic Minority in Session	Disabled in Sessions
Year 4	12	10	13	0	0
Year 5	12	10	13	0	0
Year 6	0	0	0	0	0
Totals	24	20	26	0	0

After School Session Information

After School Sessions	Boys in Sessions	Girls in Sessions	Ethnic Minority in Session	Disabled in Sessions
12	7	1	0	0
12	8	2	0	0
0	0	0	0	0
24	15	3	0	0

Five Year Future Objectives

	Current Figures	What we are Planning	Total growth in 5 years time	Action Required
Participation	199	15% Increase	228.85	Temporary Text
Club Membership	135	20% Increase	162	Temporary Text
Coaching Roles	14	20% Increase	16.8	Temporary Text
Volunteer Roles	52	25% Increase	65	Temporary Text

In addition to the above our five year objectives are:

1 - Improve the square we need more regular, higher bounce and carry - autumn renovation work being carried out by Gordon Gill for 2nd year running great improvement shown during 2009 - ongoing objective.

2 - Replace heavy roller and square mower - New mower purchased 2009. Still waiting to hear from ECB machinery Fund regarding funding for new roller. If unsuccessful we will have to look for alternative funding.

3 - Purchase covers as per recommendations in 2008 WCB facility report - It is the clubs intention to apply for ECB interest free loan to purchase covers ready for 2010 season.

4 - Improve existing facilities in line with comments in 2008 WCB facility report - Ongoing objective improvements usually done during Cricket force weekend.

5 - Hold WCB representative games at SLCC - Hosted first game U10 V Gwent in 2009 look forward to holding more in 2010.

6 - In partnership with Steeple Langford Sports Association we intend to obtain the farmers field next door (Agreement already secured) to build a new pavilion / community centre. This will require a new 10 pitch square to be laid in a new position. As a result of this moving of the square the football pitch will no longer be on the cricket outfield. The double net bay will also have to be re-sited to accommodate the building work - Ongoing objective.

7 - Improve the clubs web site - Presently we use ECB play cricket web site. It is our intention to have a new web site built to better showcase the club. This could have a big influence on membership.

8 - Increase sponsorship revenue. Recent ground improvements and purchase of better machinery come at a price. This has increased the clubs annual outlay on materials and servicing bills this added cost needs to be covered as the clubs annual turnover cannot sustain this added expenditure.